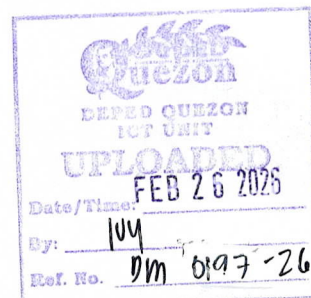




Republic of the Philippines  
**Department of Education**  
 Region IV-A  
 SCHOOLS DIVISION OF QUEZON PROVINCE



25 February 2026

**DIVISION MEMORANDUM**

No. 0197, s. 2026

**FINALISTS FOR THE SEARCH TO HONOR EXCELLENCE, INNOVATIONS, AND BEST PRACTICES OF THE SCHOOL-BASED FEEDING PROGRAM FOR SCHOOL YEAR 2025–2026**

**To:** Assistant Schools Division Superintendents  
 Division Chiefs  
 Section Heads  
 Public Schools District Supervisors  
 Elementary School Heads  
 School Health Personnel  
 All Others Concerned

1. In reference to DM No. 0119, s. 2026, this Office announces the finalists for the Search to Honor Excellence, Innovations, and Best Practices of the School-Based Feeding Program for School Year 2025-2026.
2. Attached is the list of schools that will continue to demonstrate their excellence, best practices, and innovations in the implementation of the School-Based Feeding Program (SBFP) for SY 2025–2026:

District	School	School Head	SBFP Coordinator	District Nurse
Lucban	PEL 3A	Salvador Hernandez	Ma. Theresa T. Ellazar	Marian M. Lina
Sariaya West	Lutucan 1 ES	Maily M. Flores	Mark Arjay R. Castro	Lavinia R. Cueto
San Narciso I	Binay ES	Ariane R. Araw	Jaina M. Portillano	Sarah Jean D. Almeyda
Plaridel	Plaridel Central School	Marites N. Legaspi	Armen Deseo	Maria Nerissa A. Diego

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3. All finalists are required to submit a **10-15 minute video presentation** to be emailed at **[sdo.quezon.shns@deped.gov.ph](mailto:sdo.quezon.shns@deped.gov.ph)** on or before **March 3, 2026, until 5:00 pm.**
4. The video presentation must adhere to the criteria attached in the Enclosure.
5. The deliberation to select the Outstanding School-Based Feeding Program Implementers with Best Practices and Innovations for School Year 2025-2026 shall commence on March 4, 2026, onwards.
6. The four (4) finalists must also prepare an **infographic presentation utilizing the STAR Approach**, to be printed on a 2 ft. x 5 ft. tarpaulin. The presentation shall be exhibited and formally presented on March 19–20, 2026, during the SBFP Program Review and Awards. Expenses incurred for the production of the tarpaulin may be charged against the SBFP operational expenses/savings under Advocacy IEC Materials.
7. The infographic presentation must also strictly adhere to the criteria set forth in the attached Enclosure.
8. Immediate dissemination of and compliance with this Memorandum are highly desired.

  
**ROMMEL C. BAUTISTA, CESO V**  
Schools Division Superintendent 

*shs/kaaz-mtna/02/25/2026*  
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Enclosure to DM No. 097, s. 2026

**Criteria for the Search on Outstanding SBFP Implementers with Best Practices and Innovations**

<b>SBFP Video Presentation Evaluation Criteria</b>	<b>Details</b>	<b>Scoring Guide:</b>
Content and Relevance (30 points)	<ul style="list-style-type: none"><li>Clearly outlines <b>objectives</b> of the SBFP.</li><li>Presents <b>actual accomplishments</b> (quantitative and qualitative).</li><li>Highlights <b>best practices and innovations</b> implemented.</li><li>Includes <b>impact or outcomes</b> (on health, attendance, academic performance, nutritional status, values, etc.)</li></ul>	<ul style="list-style-type: none"><li>27–30: Exceptionally clear, relevant, and comprehensive</li><li>23–26: Clear and relevant with minor gaps</li><li>18–22: Somewhat clear but lacks depth/detail</li><li>Below 18: Lacks relevance or detail</li></ul>
Presentation and Organization (20 points)	<ul style="list-style-type: none"><li>Logical flow and sequence (introduction, body, conclusion).</li><li>Smooth transitions between topics or segments.</li><li>Clearly structured narration or script.</li></ul>	<ul style="list-style-type: none"><li>18–20: Highly organized and well-structured</li><li>15–17: Generally well-organized</li><li>12–14: Somewhat disorganized</li><li>Below 12: Lacks clear organization</li></ul>
Creativity and Innovation (20 points)	<ul style="list-style-type: none"><li>Use of engaging visuals, music, storytelling, or animation.</li><li>Original and innovative approaches to presenting content.</li></ul>	<ul style="list-style-type: none"><li>18–20: Exceptionally creative and innovative</li><li>15–17: Shows creativity with some originality</li></ul>

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	<ul style="list-style-type: none"> <li>• Presentation highlights <b>innovative strategies</b> or approaches used in SBFP.</li> </ul>	<ul style="list-style-type: none"> <li>• 12–14: Basic creativity, minimal innovation</li> <li>• Below 12: Lacks creativity and originality</li> </ul>
Technical Quality (15 points)	<ul style="list-style-type: none"> <li>• Good video and audio quality (clear visuals, audible narration).</li> <li>• Proper use of graphics, text, transitions, and subtitles (if needed).</li> <li>• Appropriate video length (ideally 10-15 minutes).</li> </ul>	<ul style="list-style-type: none"> <li>• 14–15: Excellent technical quality</li> <li>• 11–13: Minor technical issues</li> <li>• 8–10: Several technical distractions</li> <li>• Below 8: Poor video/audio quality</li> </ul>
Impact and Engagement (15 points)	<ul style="list-style-type: none"> <li>• Engages the viewer (emotionally, intellectually, or visually).</li> <li>• Effectively communicates the value and success of the SBFP.</li> <li>• Leaves a memorable impression.</li> </ul>	<ul style="list-style-type: none"> <li>• 14–15: Highly engaging and impactful</li> <li>• 11–13: Moderately engaging</li> <li>• 8–10: Somewhat engaging</li> <li>• Below 8: Not engaging or impactful</li> </ul>
Optional Bonus Points (Up to 5 points)	<ul style="list-style-type: none"> <li>• Inclusion of <b>testimonials</b> from beneficiaries (students, parents, teachers).</li> <li>• Use of <b>before-and-after comparisons</b>.</li> <li>• Demonstrated <b>collaboration with LGUs, NGOs, or private partners</b>.</li> </ul>	

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**Infographic Presentation Criteria: SBFP Using STAR Approach (2x5 ft Tarpaulin)**  
**Total: 100 Points**  
**S.T.A.R. = Situation • Task • Action • Result**

Content Accuracy and Relevance (30 points)	<ul style="list-style-type: none"><li>Clearly presents SBFP accomplishments using the <b>STAR framework</b>:<ul style="list-style-type: none"><li><b>Situation</b>: Brief background of the school's context before SBFP</li><li><b>Task</b>: Objectives or goals undertaken</li><li><b>Action</b>: Specific strategies or interventions implemented</li><li><b>Result</b>: Impact, outcomes, or improvements observed</li></ul></li><li>Content is accurate, updated, and aligns with SBFP goals.</li></ul>
Visual Appeal and Design (25 points)	<ul style="list-style-type: none"><li>Visually engaging, balanced layout, use of color, font readability.</li><li>Effective use of icons, charts, and images to support the message.</li><li>Appropriately scaled to fit the <b>2x5 ft</b> format</li></ul>
Creativity and Originality (20 points)	<ul style="list-style-type: none"><li>Demonstrates a unique approach or presentation style.</li><li>Uses original graphics, metaphors, or creative layout to present STAR</li></ul>
Impact and Messaging (15 points)	<ul style="list-style-type: none"><li>Effectively communicates the <b>value and success</b> of the SBFP.</li><li>Inspires action, learning, or replication by other schools.</li><li>Message is clear, persuasive, and purposeful.</li></ul>
Technical Quality and Compliance (10 points)	<ul style="list-style-type: none"><li>Tarpaulin follows the <b>prescribed 2ft x 5ft</b> size.</li><li>Free from grammatical/spelling errors.</li><li>Proper use of logos, official templates (if required).</li></ul>

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